

## Advertising Agreement

This is an Agreement for advertising on website(s) a part of the RV Information Group (RVIG) and \_\_\_\_\_ (print name of your Company) the Advertiser.

Advertiser is placing the following type(s) of advertisements, on the following RVIG website(s):

#1 is our Head/Main website [www.rvinformationgroup.com](http://www.rvinformationgroup.com), (being developed further)

#2 is our Advertiser website [www.rvinformationcentral.com](http://www.rvinformationcentral.com), (being improved)

#3 is our Membership website [www.rvinformationclub.com](http://www.rvinformationclub.com), (under construction)

Doing so under the following terms:

**Banner Listings:**(you provide JPG or GIF image or we create from your website at \$100.00 extra)

Banner (Top): (1 or 2 years) \_\_\_\_\_; on site #1, 2, 3) \_\_\_\_\_; \$ \_\_\_\_\_

Banner (side): (1 or 2 years) \_\_\_\_\_; on site #1, 2, 3) \_\_\_\_\_; \$ \_\_\_\_\_

**Directory Listings summary (from details on page 2 and 3):**

Parent-Category: how many on P3: (1 or 2 years) (site 2,3) \$ \_\_\_\_\_

Sub-Category: how many on P 3: (1 or 2 years) (site 2,3) \$ \_\_\_\_\_

Sub-Category 2: how many on P3: (1 or 2 years) (site 2,3) \$ \_\_\_\_\_

Sub-Category 3: how many on P3 (1 or 2 years) (site 2,3) \$ \_\_\_\_\_

Total (from above): \$ \_\_\_\_\_ (Canadians add 5% GST \$ \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

**Data Advertiser wishes to show in listing(s):**

Name: \_\_\_\_\_ USA/Can: \_\_\_\_\_ State/Prov. \_\_\_\_\_

City: \_\_\_\_\_ Closest MAJOR City: \_\_\_\_\_ Zip/PC. \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll-free: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Note: \_\_\_\_\_

**The above information is correct and will be kept up-to-date by the advertiser.**

The person authorized to provide this/these listing(s) is: \_\_\_\_\_ (print)

Sign: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

My e-mail: \_\_\_\_\_ My Phone: \_\_\_\_\_

**Notes as part of this agreement:** Current low prices are so because much is under construction and/or not complete yet. All prices are USD for USA Advertisers, CAD for Cdn. Advertisers. USA Advertisers sending data to Canadian address pay no extra Taxes. Canadian advertisers add GST at 5%. Currently we require cheques, until secure payment by other methods is completed.

Those returning this agreement via the Internet, your printed name will serve as signature. This can be your Invoice, if a detailed Invoice is required mark 'yes' here \_\_\_\_\_. **GST #: 85902 2428**

RVIG acceptance of this agreement By: \_\_\_\_\_ Date: \_\_\_\_\_

If this is done via e-mail, your Listing appearing on the web signifies acceptance by RVIG.

Current address, and **for further information**, use our Canadian address:

RV Information Central Inc., 5328 Calgary Trail. Suite 1374, Edmonton, AB. Can. T6H 4J8

Phone: 1-780-999-7654; Toll-free: 1-866-683-7456 ; Email: [sales@rvinformationcentral.com](mailto:sales@rvinformationcentral.com)

See Examples etc. on separate Page.

Enter Categories you want on Page provided.

## Examples and Current Specials:

### Banners:

(Banner advertisers must list a Category also, since some will search the Categories only.)

Banner (Top) sample: SPECIAL rate: \$ 500.00 for ONE year (\$600.00 if we create from your website)



Banner (side) samples: Special rate: \$ 350.00 for One year (\$450.00 if we create from your website)



### Category Samples and Current SPECIAL rates:

**Parent Category:** Manufacturer Sub-Category1: RV Sub-Category 2: All \$100.00/Yr.  
(this can be sufficient if you manufacture every sub-category)

Or:

**Parent Category:** Manufacturer SUB-category 1: RV \$100.00/Yr.  
(and you can list whatever Sub-Category you want)

Sub-Category #2: Manufacturer Sub-Category 2: Class A + \$ 50.00/Yr.

Sub-Category #3: Manufacturer Sub-Category 2: Class A Sub-Cat.3: Diesel + \$ 50.00/Yr.

Sub-Category #3: Manufacturer Sub-Category 2: Class A Sub-Cat.3: Gas + \$ 50.00/Yr.

Sub-Category #2: Manufacturer Sub-Category 2: Class B + \$ 50.00/Yr.

Sub-Category #3: Manufacturer Sub-Category 2: Class B Sub-Cat.3: Diesel + \$ 50.00/Yr.

+ further listings if you want: Class C, Trailers, 5<sup>th</sup> wheel, etc.

**Parent Category:** Dealers Sub-Category1: All \$100.00/Yr.

Or:

**Parent Category:** Dealers \$100.00/Yr.

(plus Sub-Categories as per our list, at \$50.00 each)

Note: For details of what Categories and Sub-Categories are available go to our website

[www.rvinformationcentral.com](http://www.rvinformationcentral.com) then click on 'Advertise'.

**List Your Categories as you want them on our website(s)**

<u>Parent Category</u>	<u>Sub-Category 1</u>	<u>Sub-Category 2</u>	<u>Sub-Category 3</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Limited Time Special:** (Note: only if we receive all within 30 days!)

***If your completed agreement and payment is received, by us, within 30 days of the date we sent or delivered this in person, you pay less and receive more!!!!***

- Banner and Listings are for TWO Years (2 Years as opposed to 1 Year later)
- Banners go on all 3 websites (as opposed to 1 website after the 30 days)
- Listings go onto 2 websites (as opposed to 1 website after 30 days are up)
- Listings get preference on site 3 (as opposed to standard listing only)
- Prices remain in effect until 2015 (future prices will not remain the same)
- You are coded as 'Charter Advertisers' and will be treated as 'Special'
- Per \$100.00 paid, you receive one paid-up Membership in the RVI Club
- We list advertisers in the order received (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, etc.) a great benefit to the "early Advertisers."

Remember our websites are the only ones of their kind.

Since the Club site (#3) will contain every listing RVers want/need (100,000 +/- entries), but is for paid up RV Information Club members only; and

Since the Advertiser site (#2) is free to view, but will contain only the ones who pay to advertise, but will most likely be the most viewed since it is free, contains the details and is the sample for what is on site 3, and the Advertisers will always be referred to/promoted as our 'RVer friendly' and/or 'Welcoming RVers', 'Support our Advertisers' will be heavily promoted by us.

**We offer much GREATER value and BENEFIT for far FEWER dollars – ACT NOW!**

## Advertiser Offering a Discount to RV Information Club Members

### What is the benefit to the Advertiser?

- You generate extra traffic/business
- You know where that business came from
- You know why that person dealt with you
- People who may never seek you out, will because they can save some money
- New customers
- Inexpensive way to attract new customers

### Note:

We have frequently heard "How do I know 'business' came from 'Your' website?"

The only way is by means of sales recorded with a discount, because our Member presented their Membership card. A paid-up **RV Information Club Member**.

### How do I do this?

- You decide what percentage of discount you can afford to offer. The higher the % the better. The more business that will come your way.
- You decide on which part of your Business (or Entity) this discount will apply.
- You decide if the discount offered should be the same or different for different Categories, different times of the year, etc.

### Details:

- You can alter the details/participation at any time.
- Your discounts apply during your advertising period only.
- If you advertise, searchers will find your discount.
- Your staff must know of the applicable discount(s). Please notify them as soon as your discount listing appears on our Club website.

We \_\_\_\_\_ (name of company) wish to offer  
RV Information Club members the following discounts:

Category: \_\_\_\_\_ Discount \_\_\_\_\_ %

Category: \_\_\_\_\_ Discount \_\_\_\_\_ %

Category: \_\_\_\_\_ Discount \_\_\_\_\_ %

Examples of Conditions: Parts and Labour.....10% or Parts 15%, Labour 10% or Seniors 15% or Families 15%, or Cash and Debit Cards 3%, or whatever.

### Notes to RV Information Group, Conditions:

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**Part of Agreement Page 1, 2, 3, 4 and 5**

For additional Listings, Categories, notes, comments, questions or whatever please use this page.